

## EARN FREE TRAVEL & GIFT CARDS WITH YOUR EXPERIENCE CARD

Shopping at Rice Epicurean is now more rewarding than ever before. Become an **Spoints** member and a trip to Rice Epicurean will do more than put delicious food on your table. It will also help you earn FREE travel and gift cards. Simply make your purchases and watch your **Spoints** add up. Each dollar spent with your Experience Card will put you one **Spoint** closer to your next reward.

Sampling Of <b>Spoints</b> Rewards	
Reward	<b>Spoints</b> Needed
\$50 Airline or Hotel Gift Certificate	5,000
\$75 Restaurant Gift Card	7,500
\$100 Fine Jewelry Gift Certificate	10,000
\$50 Donation to Approved School/Non-Profit	5,000
Free One Year Household Membership- Houston Museum of Fine Arts.	6,500

### Here's How It Works:

- Free enrollment online at [riceepicurean.com](http://riceepicurean.com)
- Free enrollment in-store.
- Earn one **Spoint** for every dollar you spend.  
*Spoints* never expire unless your account has no activity for 6 months.
- There's no limit to the number of **Spoints** you can earn.
- Bonus **Spoint** opportunities help you earn rewards faster.
- You can redeem **Spoints** for travel, entertainment, shopping and much more.

### Hassle Free:

We'll keep track of your **Spoints** and you can view them online and at the bottom of your register receipt.

### Easy to Redeem:

It's easy for you to earn **Spoints** and redeem for great rewards. Just go to [www.riceepicurean.com](http://www.riceepicurean.com). Click on "My Epicurean Experience" then click on "Redeem **Spoints**". You can use your **Spoint** Rewards on any item published in our in-store catalogue or on our website.

### Additional Questions:

We hope our **Spoints** Reward Program customer brochure is helpful, but if you have any additional questions, please phone the **Spoints** Reward Program Help-line at 713.662.7700 x 503 or email us at [info@riceepicurean.com](mailto:info@riceepicurean.com). We'll be happy to hear from you.

## Customer Questions - Q & A

### What are **Spoints**?

**Spoint** Rewards are free reward points, powered by Rice Epicurean Markets, Inc., good for travel, entertainment, shopping and more.

### How do I Join?

1. At our convenient in-store sign-up table thru September 30<sup>th</sup>.
2. Complete an in-store application or
3. Online at [www.riceepicurean.com](http://www.riceepicurean.com).

To enroll all you need is your Experience Card number and an E-mail address.

### What if I don't have an e-mail address?

If you do not have access to the Internet, please visit your library and sign-up for Free e-mail at [www.hotmail.com](http://www.hotmail.com) or [www.yahoo.com](http://www.yahoo.com) or see our Store Manager.

### What If I shop for a business or am a personal shopper?

You should discuss with your employer whose name should go on the **Spoints** account.

### Can I Combine my **Spoint** Rewards with other mileage programs?

No. **Spoints** is a separate program operated by Rice Epicurean Markets.

### How many household members can I include on my account?

Program membership is limited to one account per household. Any number of household members can be registered to an **Spoint** Reward account.

### Will I earn **Spoints** if I make a purchase today?

Probably not. It may take up to two weeks after you have completed the paper or electronic enrollment.

### Is There Any Cost?

NO! The Experience Card and **Spoint** Reward Program are absolutely FREE and there are no annual fees.

### When can I sign up?

Immediately! Just be sure to register your Experience Card number at the sign-up table or online at the sign-up table or online at: [www.riceepicurean.com](http://www.riceepicurean.com). To enroll all you need is your Experience Card number and an E-mail address.

### How does the program work?

Each time you shop, show your Experience Card to your cashier before you check out. We'll scan your card and, as your purchases are rung up, Experience Card savings are

automatically deducted from the total and printed on your receipt. Once you have enrolled your Experience Card, we'll automatically award you with one **Spoint** for every dollar you spend. The point total on your receipt is as of midnight of the previous day.

### Do I need to have my Experience Card to get the instant savings and **Spoints** Rewards?

Yes. Special discounts and **Spoint** Rewards can only be obtained by using your Experience Card. Be sure to use it every time you shop! You must also be registered for **Spoints**.

### How do I redeem my **Spoints** for rewards?

When you have earned enough **Spoints** to redeem, just log on to [www.riceepicurean.com](http://www.riceepicurean.com), click on "My Epicurean Experience" and follow the easy online instructions. Rewards are subject to change without notice.

### Will my **Spoint** balance show up on my receipt?

Yes. Your **Spoints** balance as of midnight of the previous day will print on your receipt. Your **Spoints** balance can also be viewed at [www.riceepicurean.com](http://www.riceepicurean.com). Rice Epicurean Markets will keep track of the **Spoints** you earn so you don't have to. After you initially sign up, please allow up to two weeks for your **Spoint** balances to be updated. It couldn't be easier!

### Do **Spoints** expire?

If you continue to shop with us within a six month period your **Spoints** will never expire. If you do not shop for a six month period your **Spoints** will expire and your balance will be reset to zero. Company reserves right to terminate **Spoints** program with 30 days public notice.

### Can I still use manufacturer coupons?

Yes!

### What else are you going to try to find out about my family and me?

The only information we track is in regards to your grocery purchases. Tracking your purchases enables us to create special saving programs customized especially for you and your family.

### Will you give, sell or lease my personal information?

Absolutely not! Your name, address, email address and shopping data will never be sold, leased or given away.

### Can you buy additional **Spoints** from Rice Epicurean Market?

No, not at this time.



- Free enrollment
- Earn 1 Epoint for every \$1 spent
- Earn 100 Epoints just for signing up
- Earn 150 bonus Epoints by signing up before September 30, 2004
- Free and/or discounted travel
- No blackout dates.
- No seat restrictions.
- Rewards beginning at just 800 Epoints
- No annual limit on the number of Epoints
- Gift Cards from Houston's finest stores
- Bonus Epoint earning opportunities



## Houston's Best Loyalty Program!



**Experience the Epicurean Difference and enjoy all the rewards and benefits of our Experience Card!**

- Instant discount on over 2,000 items every day
- Special rewards for best customers
- Automatic sweepstakes entry
- Haute Tots Baby Club 
- Paws & Claws Club 
- Experience Partners' Rewards Program
- Discounts and rewards at participating partners
- Lost keys return service
- Health & Beauty Club 
- Special email offers
- Discounts good at our 24 Hour Online Home Delivery Store 
- And more to come

Your Experience Card is very private. We promise NEVER to share, sell, give or tell information about your purchases to vendors, credit card companies, other retailers, or anyone, EVER.



**Now Earn FREE Travel & Gift Cards With Your Experience Card**



Turn your Experience Card purchases into FREE or discounted travel. Use your Epoints for FREE Gift Cards from some of Houston's finest stores or donate your Epoints to an approved non-profit organization.

